

kelley bruce robinson

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PROFILE & OBJECTIVE

Award-winning student journalist with a strong interest in newspaper, magazine and broadcast news reporting, as well as public relations, convergence media and technical production. Self-motivated and productive under pressure.

Passionate about reporting, editing and producing news content. An enthusiastic, diligent learner looking to expand knowledge base. Strong attention to detail, dedicated to excellence and able to embrace constructive criticism.

EDUCATION

B.A in Journalism and Technical Communication

with News-Editorial and Television and Video Communication concentrations
Colorado State University, Fort Collins, Colorado, 80521
Expected Graduation: May 2012, Major GPA: 3.556

EXPERIENCE

CTV, Fort Collins Channel 11, Anchor, Reporter, Web Development Director and Producer

On-camera talent and producer for the only Heartland Emmy award-winning nightly collegiate newscast in Colorado. Anchored and produced nightly evening shows around breaking news pertinent to Northern Colorado. Created full feature news packages from start to finish, including photography, interviews, voice overs and editing. Delivered newsworthy content live on air. CTV operates as a small market station for Fort Collins and surrounding cities. Jan. 2009 - Present

Fort Collins Coloradoan, Entertainment Reporter

Reviewed Broadway tour productions regularly for the Gannett-owned *Fort Collins Coloradoan's* weekday circulation audience of nearly 29,000. March 2009 - Present

College Avenue Magazine, Reporter

Reporter on in-depth stories for seasonal magazine, special sections in the *Rocky Mountain Collegian* newspaper and the Fort Collins Visitors Guide. Worked directly with designers and photographers in a Maestro process for the best collaboration on stories. Each issue is printed in full color and distributed at Colorado State University and Fort Collins, Colo. Jan. 2009 - Jan. 2010

Rocky Mountain Collegian, Reporter, Opinion Columnist, Stipend Winner

Reporter, columnist and only stipend winner for Colorado's only daily collegiate newspaper. Gained experience in reporting on 24 hour deadlines and used photography skills to create convergence media online, enhancing print editions of the newspaper. Reported from Barack Obama rallies and protests on the state capitol. Aug. 2008 - May 2009

Colorado High School Press Association, Newslines Editor

Editor and writer for CHSPA newsletter, mailed to every high school journalism program in Colorado. Aug. 2008 - Present

YourHub - Denver Post, Rocky Mountain News, Columnist

Frequent, invited columnist for YourHub, a section of *The Denver Post* and *Rocky Mountain News*. Oct. 2005 - May 2008.

Arapahoe Herald, Editor in Chief

Editor in Chief of the two time NSPA Pacemaker award-winning, monthly *Arapahoe Herald*. Full color, 16-24 page student newspaper. ASPA "First in the Nation" title under my editorship. On staff Jan. 2005 - May 2008.

AWARDS & HONORS

2010 Project Interchange Student Media Seminar in Israel, one of 18 invited to attend, reported from Sderot

2009 Columbia Scholastic Press Association Golden Circle Award for superior personality profile

2009 Society of Professional Journalists Leadership Institute in Indianapolis, one of 50 invited to attend

2008 Al Neuharth Free Spirit Scholarship and Conference winner in Washington D.C., male scholar for Colorado

2008 American Scholastic Press Association Best National Columnist Award

Colorado State University President's Leadership Program, chosen for first and second year of program

TECHNICAL SKILLS

News and Feature Writing	Digital Video Photography	Adobe Illustrator	HTML & CSS
Broadcast Writing	Adobe Photoshop	Adobe Dreamweaver	Final Cut Pro
Public Relations Writing	Adobe InDesign	iWeb	EZ News

REFERENCES

Pamela Jackson, Ph.D.

Assistant Professor, Colorado State University
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Jack Lovelace

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