

# kelley bruce robinson

PHONE: 303 • 335 • 8916 | ADDRESS: 7858 South Jersey Way • Centennial • Colorado • 80112 | EMAIL: kelleybrobinson@gmail.com

## PROFILE & OBJECTIVE

**Award-winning student journalist** with a strong interest in newspaper, magazine and broadcast news reporting, as well as public relations, convergence media and technical production.

**Passionate about reporting, editing and producing news content.** A diligent learner looking to expand knowledge base. Strong attention to detail, dedicated to excellence and able to embrace constructive criticism.

**Innovative, enthusiastic and open-minded** when approaching new challenges. Reliable and engaging in all aspects.

**Personable, confident, ambitious and able to lead,** collaborate and assist others when working toward a common goal. An effective, self-motivated individual productive under pressure.

## EDUCATION

### **Bachelor of Arts in Journalism and Technical Communication**

with News-Editorial and Television and Video Communication concentrations  
Association for Education in Journalism and Mass Communication-accredited degree  
Colorado State University, Fort Collins, Colorado, 80521  
Expected Graduation: May 2012, Major GPA: 3.556

## AWARDS & HONORS

**2010 Project Interchange Student Media Seminar in Israel**, one of 18 invited to attend  
**2009 Columbia Scholastic Press Association Golden Circle Award** for superior personality profile  
**2009 Society of Professional Journalists Leadership Institute**, one of 50 invited to attend  
**Al Neuharth Free Spirit Scholarship and Conference 2008 winner**, male scholar for Colorado  
**2008 American Scholastic Press Association Best National Columnist Award**

## TECHNICAL SKILLS

News and Feature Writing	Digital Video Photography	Adobe Illustrator	HTML & CSS
Broadcast Writing	Adobe Photoshop	Adobe Dreamweaver	Final Cut Pro
Public Relations Writing	Adobe InDesign	iWeb	EZ News

## EXPERIENCE

### **CTV, Fort Collins Channel 11, Anchor, Reporter, Web Development Director and Producer**

On-camera talent and producer for the only Heartland Emmy award-winning nightly collegiate newscast in Colorado. Anchored and produced nightly evening shows around breaking news pertinent to Northern Colorado. Created full feature news packages from start to finish, including photography, interviews, voice overs and editing. Delivered newsworthy content live on air. CTV operates as a small market station for Fort Collins and surrounding cities. Jan. 2009 - Present

### **College Avenue Magazine, Reporter**

Reporter on in-depth stories for seasonal magazine, special sections in the *Rocky Mountain Collegian* newspaper and the Fort Collins Visitors Guide. Worked directly with designers and photographers in a Maestro process for the best collaboration on stories. Each issue is printed in full color and distributed at Colorado State University and Fort Collins, Colo. Jan. 2009 - Jan. 2010

### **Fort Collins Coloradoan, Theatre Critic**

Reviewed Broadway tour productions regularly for the Gannett-owned *Fort Collins Coloradoan's* weekday circulation audience of nearly 29,000. March 2009 - Jan. 2010

### **Rocky Mountain Collegian Stipend Winner, Reporter**

Reporter and only stipend winner for Colorado's only daily collegiate newspaper. Gained experience in reporting on 24 hour deadlines and used photography skills to create convergence media online, enhancing print editions of the newspaper. Reported from Barack Obama rallies and protests on the state capitol. Aug. 2008 - May 2009

### **Colorado High School Press Association, Newslines Editor**

Editor and writer for CHSPA newsletter, mailed to every high school journalism program in Colorado. Aug. 2008 - Present

### **YourHub - Denver Post, Rocky Mountain News, Columnist**

Frequent, invited columnist for YourHub, a section of *The Denver Post* and *Rocky Mountain News*. Oct. 2005 - May 2008.

### **Arapahoe Herald, Editor in Chief**

Editor in Chief of the two time NSPA Pacemaker award-winning, monthly *Arapahoe Herald*. Full color, 16-24 page student newspaper. ASPA "First in the Nation" title under my editorship. On staff Jan. 2005 - May 2008.